

Meeting with Associated Students: Student Awareness of Outcomes Assessment

November 20, 2015; 10:00-11:30 a.m.; Library Conference Room (6-237)

Attendance:

- Jonnatthan Ortez, Student Representative, Accreditation Steering Committee
- Matt Retana, Public Relations Senator, Associated Students
- Edwin Romero, Student Activities Coordinator
- Annel Medina Tagarao, Educational Research Assessment Analyst
- Emily Woolery, Faculty Outcomes Coordinator

Meeting notes are respectfully submitted by Emily Woolery.

Video Project

Project Proposal

Jonnatthan and Matt propose the creation of a video to inform students about student learning outcomes. The video would be no more than two minutes long. Live action and animation would be used. At the end of the video, viewers will be directed to a brief survey of approximately three questions. Survey completers will have the opportunity to win a \$25 gift card. It is suggested the gift card be for Amazon or American Express.

The goal is to have a video ready for viewing at the start of Fall Semester, 2016. The video would be available via the college portal, facebook, and various college websites. The video would be presented to Associated Students and Academic Senate as information items. Additionally, faculty could show the video in class or link to it via their learning management system.

Assistance Needed

Jonnatthan and Matt requested the support of the Technical Services Department (Broadcast Services) to produce the video. Doing so would ensure good quality and turnaround time. They also requested financial support to purchase two gift cards for the drawing. A vendor, SVM, is already approved by the college.

Next Steps

Annel and Emily will investigate the possibility of obtaining support to produce the video and purchase gift cards.

Jonnatthan and Matt will secure actors and develop the video and survey.

Outcomes Assessment for Associated Students' Projects

It was suggested the Associated Students create outcomes for their goals. Creating outcomes would deepen their knowledge of the outcomes assessment process. If they used TracDat, they would have a database in which to store their work and display the work as needed. More conversation is needed about this suggestion.

Meeting with Associated Students: Student Awareness of Outcomes Assessment

March 4, 2016; 10:00-11:00 a.m.; Library Conference Room (6-237)

Attendance:

- Jonnatthan Orteza, Student Representative, Accreditation Steering Committee
- Matt Retana, Public Relations Senator, Associated Students
- Edwin Romero, Student Activities Coordinator
- Annel Medina Tagarao, Educational Research Assessment Analyst
- Emily Woolery, Faculty Outcomes Coordinator

Meeting notes are respectfully submitted by Emily Woolery.

Video Project

Johnnatthan and Matt shared two drafts of a short video script to promote student learning outcomes to the student population. It is recommended we add an example of an SLO and Math or English were suggested because all students have to take these courses. We still need to see if filming support is available through Event Services, the Film and Television program, or Information Technology.

We discussed possible methods of promoting this video. Faculty will be asked to share it with their students in class. We will also investigate posting it to the campus portal and various college social media sites. We will confirm promotion details in the future. Because a gift card drawing will be offered to students, who view the video and complete a survey, we are optimistic about reaching a good number of students.

Action: Annel and Emily will seek an example of SLO assessment to be featured in the video.

Action: Annel and Emily will request a meeting with Melissa Berkley, Event Services, and Dan Smith, Film and Television.

Next Meeting

Friday, March 18 at 12:15-1:15 PM

Library Conference Room (6-237)

Meeting with Associated Students: Student Awareness of Outcomes Assessment

March 18, 2016; 12:15-1:15 p.m.; Library Conference Room (6-237)

Attendance:

- Melissa Berkley, TV Production Specialist, Technical Services
- Mark Lowentrout, Associate Dean, Arts Division
- Jonnatthan Ortez, Student Representative, Accreditation Steering Committee
- Matt Retana, Public Relations Senator, Associated Students
- Edwin Romero, Student Activities Coordinator
- Annel Medina Tagarao, Educational Research Assessment Analyst
- Emily Woolery, Faculty Outcomes Coordinator

Meeting notes are respectfully submitted by Emily Woolery.

Video Project

Melissa Berkley is unable to participate in the creation of this video; however, she provided helpful input toward the development of a video and script. Additionally, it would cost \$2.60 per minute to pay for closed captioning of the video. If the group needs to record a video on a Saturday, Event Services can grant approval.

Mark recommended Jonnatthan and Matt seek student help to perform as actors and provide the recording. He suggested the students contact the departments of Film/Television and Theater to gain referrals to experienced students, who could perform in or record the video.

- Action: Jonnatthan and Matt will contact Dan Smith, Professor of Film/Television, and Richard Strand, Professor of Theater.

Next Meeting

The group will meet again on Friday, April 8, from 12:00-1:00 p.m. By the meeting, Jonnatthan and Matt should have a revised script and potential actors considered for the video.

Meeting with Associated Students: Student Awareness of Outcomes Assessment

April 22, 2016; 12:00-1:00 p.m.; Library Conference Room (6-237)

Attendance:

- Mark Lowentrout, Associate Dean, Arts Division (via telephone)
- Matt Retana, Public Relations Senator, Associated Students
- Edwin Romero, Student Activities Coordinator
- Emily Woolery, Faculty Outcomes Coordinator

Meeting notes are respectfully submitted by Emily Woolery.

Video Project

Matt and his project partner, Jonnatthan Ortez, recommend the use of a short 2D animated film to promote outcomes awareness to the student population. Matt presented a new script based on this recommendation. Additionally, Matt has made contact with Forensics students, who would be willing to serve as voice actors.

Mark suggested the students record the voice work first, followed by making the animation. He believes a short voice recording could be completed in approximately two hours. Mark recommended Matt and Jonnatthan contact the departments of Animation and Music to request assistance from experienced students to develop the animation and background music.

- Action: Matt and Jonnatthan will request assistance from Hector Rivas, Professor, Animation and Tiffany Kuo, Professor, Music.
- Action: Once a recording date is set, Mark will reserve use of a campus studio and provide recording equipment to record the voice work.

Matt, Edwin, and Emily used Qualtrics to develop a three-question quiz that will follow the video. All agreed the quiz should be linked to from the video as a YouTube tab and also be accessible via the outcomes website.

- Action: Emily will review the quiz with Annel and Mark and revise, if needed.
- Action: Emily will post the quiz on the outcomes website once the video is launched.

Next Meeting

The group will reconvene after Matt and Jonnatthan have made contact with contacts in the Animation, Music, and Forensics and prior to holding the recording session.