

1. Assessment Plan - Four Column



PIE - Arts: Art Gallery Unit

Narrative Reporting Year

2018-19

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External Conditions, Trends, or Impacts: There has been a decrease in the Art Alliance funding because Art Alliance needs to be promoted through Mount San Antonio College foundation.

Due to art gallery networking and established industry relationships increase of artwork donations from exhibiting artists

Traffic and transportation has directly affected our reception accessibility to the public, as the date and time is not conducive to out of area visitors, causing the need for staffing on the weekends. We need consistency with our staffing to support additional time open to the public.

Social media is the best form of communication with the student body and community and a social media presence needs to be created in order to properly keep the gallery accessible. Due to the change in the perception of art in social media and getting attention of popular culture it is highly impacted by social media in the industry our institution lacks potential attendance due to no social media presence.

There is a public request for gallery resources such as films, images, and lectures to be provided. Editing and archiving would be necessary for this project as well as additional staff hours.

Internal Conditions, Trends, or Impacts : Historical documentation of exhibitions for artists has become necessary, due to our gallery programs' growth in the industry, we need to have a designated budget for catalogs.

All gallery exhibitions are planned one to two years in advance and budget planning for materials, such as advertising and transportation, need to be planned very far in advance.

Campus outreach should be expanded to share cultural activities and presentations.

Critical Decisions Made by Unit: ARTG 20 has been added to the course schedule

Notable Achievements for Theme A: To Advance Academic Excellence and Student Achievement: 2018-2019

1. Mount San Antonio Art Gallery was acknowledged as one of the top 15 best institutional galleries in California.
2. Mount San Antonio Art Gallery has been recognized by Art week and other journals in Los Angeles for excellence in the industry.

2018-2019

1. The art gallery has been hiring alumni as professional experts for our program to help give them work experience.

Notable Achievements for Theme B: To Support Student Access and Success: 2018-2019

1. Gallery director and curator has been establishing relationships with higher education programs such as UCLA, Cal Arts, USC, Art Center, Otis College, Northridge, and other programs to create an exchange of panels and art forms to benefit our transferring students through mentorships with students rather than faculty members. The purpose is to offer our students direct contact with their peers.
2. Gallery director and curator is participating by visiting art fairs in the Los Angeles area and suburbs of the Los Angeles area she has been establishing relationships with the music and photography departments and galleries trying to promote our faculty and students for possible participation in exhibitions.
3. Gallery director and curator has been involved in community work in Los Angeles supporting dance performances, feminist groups, and educational groups under the umbrella of Fine Arts.
4. Fatemeh was acknowledge for the Art Council of Iranian American Women Foundation an international program and she has participated in as a curator for Mt. Sac in multiple panel discussions about women's roles within art history in Los Angeles and The University of Irvine.

2018-2019

1. Creating catalog publications which include historical essays and artist interviews.
2. Providing artist walk through; Kimberly Brooks, will be presenting at 2018 exhibition.
3. Bringing in artists such as Kimberly Brooks to support public art on campus.
4. Increased weekend accessibility with Saturday open hours.
5. Educational public outreach by director Fatemeh Burnes with women and science groups, artist on the bridge mentorship programs, as well as visitations to educational institutions, related industry organizations, participation in panels and conferences, national and international to serve as a better liaison for our students and our program.

Notable Achievements for Theme C: Secure Human, Technological, & Financial Resources: 2018-2019

1. Published exhibition catalogs.
2. Advertised in several top Los Angeles periodicals.
3. Art Gallery continues to advance permanent collection through pursuing donations.
4. Represented through art industry social events by gallery director, both nationally and internationally.
5. Participation in panels, film documentation, community outreach.
6. Supporting public art through exhibition programming and art catalog production.
7. We are outreaching for more cultural and gender diversity in our program.

2018-2019

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6. Supporting public art through exhibition programming and art catalog production.

Notable Achievements for Theme D: To Foster an Atmosphere of Cooperation and Collaboration: 2018-2019

1. Worked with professional public art artist and enabled Mt. SAC to highlight public art accomplishments and build relationship with Los Angeles public art community.
2. Supporting Mt. SAC adjunct and full time art and photography faculty by providing exhibitions, documenting exhibitions, mentoring, helping with publications, and promoting artwork.
3. Bringing information from industry to our faculty through personal mentorship or department activities.

4. Worked with Mt. SAC radio station to provide music at receptions.
5. Working with other departments; science philosophy, and music to enrich their understanding of the arts upon their request.
6. Providing permanent collection artwork to department offices, distributing, installing, and educating across campus.
7. Collaborating with design studio 13 for 70th anniversary catalog.

2018-2019

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2. Supporting Mt. SAC adjunct and full time art and photography faculty by providing exhibitions, documenting exhibitions, mentoring, helping with publications, and promoting artwork.
3. Bringing information from industry to our faculty through personal mentorship or department activities.
4. Worked with Mt. SAC music department for performance at the annual student art exhibition.
5. Working with other departments; science and philosophy, enrich their understanding of the arts upon their request.
6. Providing permanent collection artwork to department offices, distributing, installing, and educating across campus.

Contributors to the Report: Fatemeh Burnes - Art Gallery
Selena Robles - Art Gallery

<i>Unit Goals</i>	<i>Resources Needed</i>	<i>Where We Make an Impact: Closing the Loop on Goals and Plans</i>
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Diversity - Increase campus and community awareness of cultural, social and political issues through display of exhibitions, and educational presentations. Maintain and grow a more diverse audience, specifically K-12.

Status: Active

Goal Year(s): 2018-19

Quality - Maintain and improve art gallery position as a campus liaison and nucleus by high quality exhibitions and educational programs by presenting diverse exhibitions in content and providing artist lectures, demonstrations and educational materials for the public and supporting public art

Status: Active

<i>Unit Goals</i>	<i>Resources Needed</i>	<i>Where We Make an Impact: Closing the Loop on Goals and Plans</i>
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Goal Year(s): 2018-19, 2019-20
Date Goal Entered (Optional):
05/16/2019

Growth (Gallery Space) - To transition the gallery space to a museum. Update gallery space to museum standards, with increased staff hours, exhibition documentation and artwork acquisition, to obtain museum accreditation.
Status: Active
Goal Year(s): 2018-19, 2019-20
Date Goal Entered (Optional):
05/16/2019

Certificate/Academic degree - To establish and receive resources and support to provide our students with opportunities for academic and vocational degrees in gallery and museum studies. To re-establish the gallery and museum studies program in a revised format with increased unit requirements in order to offer a full certificate to better serve our students.
Status: Active
Goal Year(s): 2018-19
Date Goal Entered (Optional):
05/16/2019

Report directly on Goal

Reporting Year: 2017-18
% Completed: 25
work in progress with art department (05/31/2018)

Participation - Maintain and expand attendance and quality of annual student art exhibition. To educate current student body and future upcoming students
Status: Active
Goal Year(s): 2018-19, 2019-20
Date Goal Entered (Optional):

Request - No Funding Requested - Create survey to be given in class for all art mediums, assessing their knowledge and interest of and in the annual student art exhibition.
Lead: Fatemeh Burnes
What would success look like and how would you measure it?:

Reporting Year: 2017-18
% Completed: 0
The survey is being put on hold due to a new process being developed by the art department for selecting artwork for the student exhibition, which would increase faculty input. (05/08/2018)
Reporting Year: 2016-17
% Completed: 0

: no use of results at this time, as survey will take place in fall 2017.

<i>Unit Goals</i>	<i>Resources Needed</i>	<i>Where We Make an Impact: Closing the Loop on Goals and Plans</i>	
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05/16/2019	<p>Implementing viable suggestions to the annual student art exhibition.</p> <p>Type of Request: OTHER OPERATING EXPENSES AND SERVICES: Requests for contracted, legal/ audit, personal/ consultant, rent/ leases, repairs/ maintenance, and other misc. services. May also include request for travel and conference that does not require the assistance of POD.</p> <p>Planning Unit Priority: Medium</p>	A survey will be created and conducted in the fall 2017 semester (07/19/2017)	(08/03/2017)
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Growth (Gallery Viewing Hours) - To increase the gallery viewing hours outside of simply instructional hours and provide weekend accessibility to both our student body and community.

Status: Active

Goal Year(s): 2018-19, 2019-20

Date Goal Entered (Optional): 05/16/2019

Growth (Training) - For Gallery Director and Staff to receive training in digital design software programs; ie. InDesign and Photoshop in order to provide a more professional service to our visiting artists while working on catalogs.

Status: Active

Goal Year(s): 2018-19, 2019-20

Date Goal Entered (Optional): 05/16/2019

Growth (Facility Updates) - Facility updates to the Art Gallery structure in order to maintain a safe and professional space

Status: Active

<i>Unit Goals</i>	<i>Resources Needed</i>	<i>Where We Make an Impact: Closing the Loop on Goals and Plans</i>
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Goal Year(s): 2018-19, 2019-20
Date Goal Entered (Optional):
05/16/2019

<p>Industry (Social Media) - To create a social media presence in order to keep up with comparable collegiate galleries. Status: Active Goal Year(s): 2017-18, 2018-19, 2019-20 Date Goal Entered (Optional): 05/16/2019</p>	<p>Request - No Funding Requested - Create social media sites for the Mt. SAC Art Gallery maintaining them with updates regarding the gallery exhibitions. Lead: Fatemeh Burnes What would success look like and how would you measure it?: Social media sites are created. Type of Request: OTHER OPERATING EXPENSES AND SERVICES: Requests for contracted, legal/ audit, personal/ consultant, rent/ leases, repairs/ maintenance, and other misc. services. May also include request for travel and conference that does not require the assistance of POD. Planning Unit Priority: High</p>	<p>Reporting Year: 2017-18 % Completed: 25 No progress to date on creating social media sites exclusively for the art gallery. (05/29/2018)</p> <hr/> <p>Reporting Year: 2016-17 % Completed: 25 A request has been submitted through the marketing and communications department to list our exhibitions and events on the campus social media sites. A dedicated social media presence for the gallery is still pending. Spoke with Monico Orozco regarding setting up social media sites for the art gallery and with the new lab it is a possibility in the fall 2017 semester. (07/19/2017)</p> <p>: After meeting with Monico, it looks like a plan is forthcoming to implement social media sites dedicated to the art gallery. (08/03/2017)</p>
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<p>Participation (Artist in Residence) - To establish an artist in residence program in order to offer a more hands on experience and academic opportunity to our campus community. Status: Active Goal Year(s): 2018-19, 2019-20 Date Goal Entered (Optional): 05/16/2019</p>	<p>Request - Full Funding Requested - Invite an exhibiting artist to participate in an artist in residence program, involving art demonstrations and workshops. Describe Plans & Activities Supported (Justification of Need): Stipend for contracted artist Lead: Fatemeh Burnes What would success look like and how would you measure it?: Obtain a stipend for an artist and residence Type of Request: STAFFING: Requests for permanent employee positions or temporary/hourly employees. Planning Unit Priority: Low On-Going Funding Requested (if</p>	<p>Reporting Year: 2017-18 % Completed: 75 The second phase of the Benjamin Mural Project set to be completed December 2018. Student involvement is included in artist contract. (05/29/2018)</p> <hr/> <p>Reporting Year: 2016-17 % Completed: 50 The art gallery works with the public art committee and the Benjamin mural will include a student participation portion during the second phase of the project. (07/19/2017)</p> <p>: no use of results at this time, as funding has not been granted for this request. (08/03/2017)</p>
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Unit Goals	Resources Needed	Where We Make an Impact: Closing the Loop on Goals and Plans
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applicable): 2000

<p>Industry (Archive) - Archive gallery historical materials to offer public access to films, images and lecture. Status: Active Goal Year(s): 2018-19, 2019-20 Date Goal Entered (Optional): 05/16/2019</p>	<p>Request - No Funding Requested - Create a catalog of past exhibitions, materials, and artist list. Digitally archive the gallery VHS and CD footage. Describe Plans & Activities Supported (Justification of Need): technical support in converting VHS and CD to digital Lead: Fatemeh Burnes What would success look like and how would you measure it?: A virtual art library/catalog. Type of Request: OTHER OPERATING EXPENSES AND SERVICES: Requests for contracted, legal/ audit, personal/ consultant, rent/ leases, repairs/ maintenance, and other misc. services. May also include request for travel and conference that does not require the assistance of POD. Planning Unit Priority: Medium</p>	<p>Reporting Year: 2017-18 % Completed: 25 Spoke with IT and were given a high quote of \$10,000 for digital storage of gallery video/DVD footage. Still searching more viable options. (05/29/2018)</p> <hr/> <p>Reporting Year: 2016-17 % Completed: 25 A proposal has been put in place among the gallery staff for the initial cataloging. (08/03/2017)</p> <p>: With a plan in place the project will have deadlines and accountability towards completion. (08/03/2017)</p>
<p>Growth (Facilities Updates) - To attach an outdoor awning to the side of the gallery building 1B 10 Status: Active Goal Year(s): 2018-19, 2019-20 Date Goal Entered (Optional): 06/21/2017</p>	<p>Request - Full Funding Requested - To verify structurally if an awning can be attached to the outside of the art gallery building 1B 10 Describe Plans & Activities Supported (Justification of Need): Facilities evaluation of art gallery 1B 10 to establish if an awning could be attached to outside of structure. Lead: Fatemeh Burnes What would success look like and how would you measure it?: Attach an awning to the outside of building 1B 10 art gallery Type of Request: FACILITIES: This</p>	<p>Reporting Year: 2017-18 % Completed: 0 No progress has been made at this time. Facilities still needs to be contacted. (05/29/2018)</p> <hr/> <p>Reporting Year: 2016-17 % Completed: 0 no progress has been made at this time, facilities will be contacted in the fall of 2017 for analysis of structure. (08/03/2017)</p> <p>: no use of results at this time. (08/03/2017)</p>

Unit Goals

Resources Needed

Where We Make an Impact: Closing the Loop on Goals and Plans

section includes minor building improvement projects and alterations to specific rooms or operational areas.

Planning Unit Priority: Low

Industry (Growth) - To travel exhibitions from Mt. SAC to other facilities

Status: Inactive

Goal Year(s): 2018-19

Date Goal Entered (Optional):

05/16/2019